



PRODUCT GUIDE



D&J Interior Finishers
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primers

LOXON® Concrete & Masonry Primer/Sealer

- Seals and adheres to concrete, brick, stucco and plaster Conditions porous masonry surfaces
- Use on above-grade masonry surfaces for a long-lasting finish
- Apply to masonry and concrete surfaces that are at least 7 days old
- Prevents harm to subsequent coatings by alkali in the substrate



Extreme Block Interior/Exterior Stain Blocking Primer

- Powerful stain blocking formula keeps stains from bleeding through
- Fast-drying formula
- Dependable adhesion to multiple substrates including wood, drywall, masonry and properly prepared metal
- Excellent bonding. High hiding
- Easily sands to a uniform surface to achieve a smooth finish
- Interior or exterior use



Drywall Primer

- A great choice for basic priming at an affordable price
- Well-suited for priming under flat topcoats
- Performs on drywall, wood and plywood



LOXON® Water Blocking Primer/Finish

- Primer and finish coat in a single product seals bare interior masonry walls from hydrostatic moisture penetration.
- Resistant to moisture up to 12 psi for above and below grade interior and above grade exterior use.
- Can be tinted to a wide range of colors
- May be used as a primer/finish or to maintain odor-reducing benefits.
- May be topcoated with Harmony® Interior Latex finishes.



Moisture Vapor Barrier

- Designed to reduce the loss of moisture through walls and ceilings
- Combines a primer and finish in one single fast drying coat
- Is specially formulated for manufactured housing facilities



Multi-Purpose Interior/Exterior Latex Primer/Sealer

- Assures uniform appearance of topcoats
- Fast dry
- Apply at temperatures down to 35°F
- Assures adhesion of the topcoat to slick, glossy surfaces
- Seals out solvent sensitive stains - tar, solvent based markers, and minor dried water stains and tannin
- Provides easy "slip" for positioning of wallpaper



Multi-Purpose Water-Based Acrylic-Alkyd Primer

- Seals and blocks stains - especially water-based stains
- Dries quickly and assures a uniform finish
- Interior and limited (spot prime) exterior applications



PrepRite ProBlock Interior/Exterior Latex Primer/Sealer

- Assures a uniform topcoat appearance
- Blocks stains
- Improved long-term adhesion and performance
- Versatile with low temperature application down to 35°F.



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Pro Industrial DTM Acrylic Primer/Finish

- Chemical resistant
- Fast drying
- Flash/early rust resistant
- Meets the most stringent VOC regulations
- Early moisture resistant
- Outstanding exterior durability



Pro Industrial Pro-Cryl Universal Acrylic Primer

- Rust inhibitive, corrosion resistant
- Single component
- Early moisture resistance
- Fast dry
- Lower-temperature application 40°F
- Interior and exterior use
- Suitable for use in USDA inspected facilities



ProMar® 200 Zero VOC Interior Latex Primer

- Premium, commercial zero VOC wall primer
- Great for interior use on walls and ceilings
- Provides excellent hide and can be used under flats and enamels



ProMar® 400 Zero VOC Interior Latex Primer

- Commercial primer that provides good value
- Can be used under flats and enamels
- Zero VOC



PVA Drywall Primer & Sealer

- Perfect for priming new residential bare drywall
- Sands easily to a smooth surface – saving time and yielding a professional finish
- Quick dry time allows for recoat in one hour – ensuring fast production



Quick Dry Interior/Exterior Stain Blocking Primer

- Multi-purpose commercial primer - now for both interior and exterior
- Dries in just one hour, so rooms can be topcoated soon after priming
- Meets stringent VOC regulations
- Good stain-blocking properties
- Prime and seal new and previously painted drywall, wood and plaster



paints

Duration Home Interior Acrylic Latex

- Advanced stain blocking technology - a paint and primer in one
- Minimal color rub-off and less visible shine after washing
- New high hiding accent base
- Anti-microbial agents
- Ideal for high-traffic residential and commercial spaces
- Available in Flat, Matte, Satin, Semi-Gloss



Emerald Designer Edition Interior Latex Paint

- Paint and primer in one
- Our best hide yet
- Virtually flawless appearance, advanced washability
- Contains anti-microbial agents
- Meets the most stringent VOC regulations. at <50 g/L VOC
- 200 brand-new hues – including brighter whites
- Flat, satin and gloss sheens



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Emerald® Interior Acrylic Latex Paint

- Exceptional hide, coverage, durability, and washability
- Paint and primer in one with a smooth, uniform finish
- Outstanding scrub, stain, block, water spotting and burnish resistance
- Inhibits the growth of mold and mildew
- Available in Flat, Matte, Satin, Semi-Gloss



Eminence High Performance Ceiling Paint

- Bright White finish
- No primer needed - covers in just one coat
- A flat finish specifically formulated to help hide surface imperfections
- Dries quickly, resists spattering and offers long-lasting beauty
- Applies easily with a smooth consistency



Painters Edge Plus Interior Latex

- Excellent touch up reduces the time and expense of callbacks and major repaints.
- Ultra-Flat finish diminishes the appearance of minor surface defects.
- Spatter resistance cuts down on clean up time.
- Meets the most stringent VOC regulations with <50 g/L VOCs.
- Available in Flat, Eg-Shel, High Sheen Eg-Shel, Satin, Semi-Gloss and Gloss finishes.



ProMar® 200 Zero VOC Interior Latex

- Exceptional durability, easy application, and excellent hide
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface
- Available in all colors
- Available in Flat, Low Gloss, Low Sheen, Eg-Shel, Semi-Gloss, Gloss



ProMar® 400 Zero VOC Interior Latex

- Meets the most stringent VOC requirements
- Delivers good hide and reliable touch-up
- Applies quickly and easily
- Ideal for commercial, specifiers, property managers and new residential builders
- Available in flat, low sheen, eg-shel, and semi-gloss in a wide range of colors



ProMar® Interior Latex Ceiling Paint

- Self-priming properties achieve an attractive finish in one fewer step than many builder-grade ceiling paints
- Offers good light reflectivity and is tintable to hundreds of colors
- Great adhesion and hide
- Designed for spray application



SuperPaint Interior Latex with Sanitizing Technology

- Keeps walls sanitized 24/7
- Helps prevent the spread of bacteria on painted surfaces
- EPA-registered microboidal paint that kills 99.9% of staph and E. coli
- Goes on fast and easy
- Available in a wide variety of colors
- Available in satin sheen



SuperPaint® Interior Acrylic with Air Purifying Technology

- Contributes to better indoor air quality
- Helps reduce volatile organic compounds (VOCs) from potential sources like carpet, cabinets and fabrics
- Odor eliminating technology
- Anti-microbial agents
- Available in a wide variety of colors
- Available in flat, satin and semi-gloss finishes



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Tuff Surface Premium Texture Finish

- Excellent “hang” properties
- Premixed 100% acrylic, non-aggregate formula can be applied to create a level 5 basecoat
- Ideal for a variety of settings. Hides a variety of imperfections
- Meets the most stringent VOC regulations
- Class A fire rated and tintable
- Available in Flat and Eggshell



enamels

All Surface Enamel Latex

- Exceptionally durable perfect for doors, trim, windows and other areas that get hard wear
- Excellent resistance to weather and sunlight
- Perfect for a wide variety of surfaces, including aluminum, drywall, masonry, plaster, steel, galvanized steel, wood
- Available in Satin Low Sheen, Satin, High Gloss



Scuff Tuff Interior Waterbased Enamel

- Excellent scuff, mar and scratch resistance
- Maintains its smooth look and feel thanks to outstanding durability, washability and burnish resistance
- Outstanding hide, adhesion and smooth application
- Designed to meet MPI® standards and meets the most stringent VOC regulations with <50 g/L VOCs